



September 18, 2024 | 9 AM – 6 PM

Los Angeles Marriott Burbank Airport Hotel and Convention Center 2500 N Hollywood Way, Burbank, Calif. 91505

8:15 - 9:00am Foyer/Lobby	REGISTRATION AND CONTINENTAL BREAKFAST
9:00 - 9:15am Academy 1	 Land Acknowledgement: a formal statement and public recognition of the Indigenous Peoples who have been dispossessed and displaced from their ancestral homelands and territories due to a variety of colonial and historical reasons. This statement acknowledges that an organization, a city, a park, or any other structure was built, and operates, on Indigenous Peoples' ancestral homelands. Adella Valenzuela Tribe: Gabrieleno Band of Mission Indians Virginia Valenzuela June Valenzuela
9:15 - 9:45 am Academy 1	 Welcome Remarks Dr. Cheryl Phillips, Board Chair, The SCAN Foundation Dr. Sarita A. Mohanty, President & CEO, The SCAN Foundation
9:45 - 10:15 am Academy 1	 Opening Keynote: Looking Forward: How Movements for Justice Can Change Our Future In this talk, Manuel Pastor will look at the changing demographics and economic stresses shaping the contours of public sentiment in today's California and America. He will talk about where policy can play a role in centering equity, particularly in an aging state, but will stress how necessary building movements and practicing mutuality are to refashioning public will and imagining and creating a more inclusive future. Manuel Pastor, Director of USC Dornsife Equity Research Institute, Distinguished Professor of Sociology

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BREAK

Plenary 1: How To Lead Change When the Journey Is Difficult

Getting people, organizations, and systems to change can be tough! Learn from a diverse set of experts that have successfully implemented health equity efforts. Explore the keys elements – the "Secret Sauce" – of their work, how to avoid common pitfalls, and be inspired to apply what you learn in your community and collaborations.

10:30 - 11:15 am Academy 1

- Moderator Jennie Chin Hansen, Independent Consultant, Hersch Philanthropy Partners
- Carolina Ramirez, Consultant, Community Wealth Partners
- Sadé Dozan, Chief of Development & Operations, Caring Across Generations
- Rea Pañares, Executive Director, California Accountable Communities for Health Initiative

Plenary 2: State of the State of Health Equity

The story of health equity is one that can almost be split into two parts – before and after the COVID-19 pandemic. Hear from federal, state, and local leaders on the state of health equity for older adults from multiple perspectives, including lessons learned and where we are today. Panelists will share important policy updates and detail how utilizing a collaborative framework can drive systemic change in California and nationally for all older adults. Specific examples will highlight how changing the way solutions and innovations happen is what will make a difference for older adults today and in the future.

- Moderator Denny Chan, Managing Director, Equity Advocacy, Justice in Aging
- Dan Torres, Chief Equity Officer, California Health and Human Services
- ▶ Ignatius Bau, Health Policy Consultant
- **Dr. Laura Trejo**, *Director*, Los Angeles County, Aging & Disabilities Department

12:00 – 12:45 pm Foyer/Lobby

11:15 am - 12:00 pm

Academy 1

LUNCH

Plenary 3: Early Learnings on Community-Driven Change: Equity Community Organizing (ECO) Groups

To meaningfully address the health inequities our communities face, we need continually to defer or shift power to the people most impacted by those inequities. In this session we will hear from the four communities that recently launched Equity Community Organizing (ECO) Groups, which center older adults from communities of color not just as participants, but as leaders and co-creators of a vision for change and strategies and tactics that will help improve health, as they define it.

12:45 - 1:30 pm Academy 1

- Moderator Erin Westphal, Program Officer, The SCAN Foundation
- Tonya Williams, ECO Group Member, Booker T. Washington Community Service Center
- Byron Johns, Sankofa Elders Member, California Black Women's Health Project
- Daniela Dominguez, ECO Group Cloverdale, Healthcare Foundation of Northern Sonoma County
- Cari Augusta, Community Connectors Member, Imperial Valley Wellness Foundation

Afternoon Keynote: Movement-Making for the Ages

In this keynote, civil rights icon and trailblazer Dolores Huerta will highlight the power
 1:30-2:00 pm of movement-building, the value of intergenerational and cross-sector partnerships, and the vital links between health, culture, and income in the U.S., drawing from her life and experiences.

Dolores Huerta, *President and Founder*, Dolores Huerta Foundation

Spark Preview

The Spark Preview is designed to provide a snapshot of what attendees can expect from each of the afternoon workshops. Join us as a representative from each workshop gives a fast-pitch style overview of what they will offer in terms of content, expertise and takeaways.

2:00 - 2:15 pm Academy 1

- Workshop A Representative Sarah Enz, Director, Area Agency on Aging, Imperial County, CA
- Workshop B Representative Kaylyn Williams, Consultant, Community Wealth Partners
- Workshop C Representative Lizette Escobedo, Vice President of Government Relations & Civic Engagement, AltaMed Health Services



Workshop A: The Stories That Guide Us

In a Presidential election year, do you often think, "How can I advance health equity, specifically for underserved populations no matter the political headwinds?" If you are working daily to advance health equity, this thought has likely crossed your mind.

Workshop attendees will learn about:

- Specific tactics to manage the barriers, challenges, and opportunities to advancing health equity
- Communication tactics to advance the work of health equity regardless of the political environment
- Tactics to center "people power" and community voices to overcome any challenges and barriers to the work

Attendees will learn ways to move forward with programmatic and strategic goals through concrete examples, scenarios, and practices all in 30 minutes.

- Sarah Enz, Director, Area Agency on Aging, Imperial County, CA
- Catherine Han, Program Manager, NCOA, Center for Health Aging, COVID-19
 Vaccine and Influenza Grant Program
- Siri Perlman, Director, Senior Nutrition Services, Jewish Family Services of LA

Workshop B: Nothing About Us Without Us

The people closest to the issues know the solutions that are most effective. The power found in co-creation, collaborative decision-making, and engagement with community members can drive real lasting impact.

Workshop attendees will learn about:

2:30 – 3:00 pm Academy 1

- Strategies to reduce health inequities by shifting power to community members and prioritizing voices and perspectives that have historically been left out of the conversation
- Principles for deepening and engaging communities, power-sharing models
- Creative strategic planning and participatory action research

Attendees will leave this session with an understanding of different levels of community engagement and learn what it takes to effectively deepen your community engagement activities your team will benefit from a perspective shift on community engagement and ideas for where it could go.

- Carolina Ramirez, Consultant, Community Wealth Partners
- Kaylyn Williams, Consultant, Community Wealth Partners

2:30 – 3:00 pm Academy 2

(Concurrent with other workshops)

(Concurrent with other workshops)

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Workshop C: Building Power, Building Health

As our communities age, disparities in health outcomes become even more stark. This workshop dives deep into strategies to dismantle these inequities and build a future and communities where all older adults can thrive.

Workshop attendees will learn about:

- Successful regional initiatives that are leading to systems change
- Frameworks for creating powerful coalitions that unite diverse stakeholders around a common vision for health equity
- How organizing and civic engagement has led to significant policy changes for aging adults
- Strategies to empower older adults to advocate for themselves and their communities, leveraging the power of civic health

Speakers:

- Lizette Escobedo, Vice President of Government Relations & Civic Engagement, AltaMed Health Services
- Alberto Campos, Associate Director, Southeast Los Angeles (SELA) Collaborative
- Seciah Aquino, Executive Director, Latino Coalition for a Healthy California

3:00 - 3:15 pm Academy 1

3:15 – 4:00 pm

Academy 1

TRANSITION BACK TO MAIN ROOM

Closing Keynote: Too Close to Fail: How We Can Actualize Health Equity For All

In this presentation, Daniel Dawes will draw upon his critically acclaimed book, *The Political Determinants of Health* and firsthand experience shaping major federal policies including the Affordable Care Act. He will provide a history of the seemingly inseparable interconnection of politics and health, as well as a novel non-partisan, multidisciplinary framework for addressing the systemic barriers that prevent the U.S. from becoming what it could be: the healthiest and most equitable nation in the world. Dawes' presentation will also include a special fireside chat with Dr. Mohanty.

Daniel Dawes, Senior Vice President, Global Health & Founding Dean of the School of Global Health at Meharry Medical College

2:30 – 3:00 pm Academy 3

(Concurrent with other workshops)

Closing Remarks and Next Steps

4:00 - 4:15 pm Academy 1

 Rigo Saborio, Vice President of Programs, Equity and Community Impact, The SCAN Foundation

4:15 - 6:00 pm Foyer/Lobby Networking Reception

